

CITY COUNCIL STRATEGIC PRIORITIES

OUR 2025-2026 STRATEGIC PRIORITIES AND OBJECTIVES

- 1. Encourage Economic Development thru cooperation with the City's community partners.**
 - a. Encourage a unified vision and strategy with the Port of Centralia, Lewis County, Centralia-Chehalis Chamber of Commerce and Lewis County Economic Alliance.
 - b. Coordinate efforts with the Centralia School District, Lewis County Public Facilities District, and Centralia-Chehalis Sports Commission to promote existing events and develop new venues to encourage Sports Tourism in Centralia.
 - c. Develop a master plan for reimagining the Main Street corridor and explore finance options.
- 2. Communicate progress on street maintenance and preservation.**
 - a. Develop annual project lists for approval by Council with a review of projects completed the prior year.
 - b. Communicate progress on street projects and ensure community members that available funds are used wisely.
 - c. Continue to explore new ways to provide interactive communications with citizens concerning street conditions and projects.
 - d. Identify and pursue funding for additional pedestrian safety projects.
 - e. Prepare new 10-year Transportation Benefit District (TBD) ballot measure for voters.
 - f. Add additional maintenance staff to continue to improve street Pavement Condition Ratings.
- 3. Promote a climate of diversity, equity and inclusion within Centralia.**
 - a. Foster greater diversity on the City's existing advisory boards and City Council.
 - b. Continue DEI training and awareness programs for City staff in conjunction with area partners.
- 4. Continue to encourage housing development consistent with the City's Housing Action Plan and communicate progress.**
 - a. Foster support among developers and the community for needed housing development in Centralia.
 - b. Regularly update the web page for the Centralia Housing Sub-Committee to communicate information and progress on committee work on an on-going basis.
- 5. Identify Strategic annexation/infrastructure investment opportunities.**
 - a. Encourage new commercial and residential development within the Centralia Urban Growth Area.
 - b. Meet with regional partners to discuss development opportunities and agree on annexation strategies.
 - c. Update the Interlocal agreement with Lewis County to reflect current positions.
- 6. Work with area partners to address challenges related to homelessness.**
 - a. Maintain communication among social service providers and law enforcement to ensure a coordinated and efficient approach to providing services for homeless individuals.
 - b. Work with local low-income housing providers to encourage an appropriate inventory of housing stock for low-income families and individuals.
 - c. Continuously review and update codes in order to enable law enforcement to manage unacceptable activities related to homelessness.
- 7. Focus on implementation of the Parks Plan.**
 - a. Explore potential sources of revenue to support parks.
 - b. Add additional maintenance staff to improve routine maintenance while also keeping up with improvements as identified in the plan.

8. Advance the Hub City Greenways vision

- a. Along with key community partners, participate in the Thriving Communities program to receive technical assistance and engage the community around neighborhood activity hubs and trails.
- b. Explore potential funding sources to acquire properties and implement projects.
- c. Design and construct the Hayes Lake Trail, which is a key trail connection.

9. Focus city resources on completing existing significant projects.

- a. The Comprehensive Plan, including Climate Resiliency and Transportation plans
- b. Westside Connector (Stage 1,2 and 3)
- c. Reynolds Ave and Harrison Ave Corridor Improvements
- d. United Learning Center and Gym/Clubhouse
- e. Veterans Memorial Community Park
- f. A New Courthouse
- g. Financial System & Utility Billing Software Update
- h. Critical Area Aquifer Protection
- i. China Creek Phase 3 & 4